



Privacy Policy

DG Digital Health cares about the security of your information, and uses commercially reasonable safeguards to preserve the integrity and security of all information collected through the website. In the event that any information under our control is compromised as a result of a breach of security, DG Digital Health will take reasonable steps to investigate the situation and where appropriate, notify those individuals whose information may have been compromised and take other steps, in accordance with any applicable laws and regulations.

This policy covers DG Digital Health's use of information that we collect when you use www.dgdigitalhealth.com

We ask for certain information such as your name, and e-mail address when you 'get in touch' with us through the website. All personal information of this nature when provided by you will not be disclosed by DG Digital Health to any third party without your permission. DG Digital Health may provide general statistical information to third parties but such information will not allow anyone to be personally identified. We may also retain any messages you send through the website form.

Unless otherwise stated, information transmitted to DG Digital Health through this website is not encrypted and could be intercepted by third parties or electronically delivered to parties other than the addressee. Any such information is sent at your own risk and you should therefore consider its sensitivity before transmitting it.

To enhance your user experience or help us improve and measure our effectiveness, DG Digital Health may embed code from third parties on the site. Examples of such parties may include Facebook, Twitter, Pinterest, Google, YouTube, Howcast, VideoJug, AOL, and others. These third parties may collect information about you including IP address, cookies in ways DG Digital Health does not control.

The DG Digital Health Privacy Policy does not apply to, and we cannot control the activities of third-parties. Please consult the respective privacy policies of such third parties or contact such third parties for more information.

Analytics information:

We may directly collect analytics data, or use third-party analytics tools and services, to help us measure traffic and usage trends for the Service. These tools collect information sent by your browser or mobile device, including the pages you visit and other information that assists us in improving the Service. We collect and use this analytics information in aggregate form such that it cannot reasonably be manipulated to identify any particular individual user.

Log file information:

Log file information is automatically reported by your browser or mobile device each time you access the site. When you use our site, our servers automatically record certain log file information. These server logs may include anonymous information such as your web request, Internet Protocol ("IP") address, browser type, referring / exit pages and URLs, number of clicks and how you interact with links on the Service, domain names, landing pages, pages viewed, and other such information.

Clear gifs/web beacons information:

When you use the website, we may employ clear gifs (also known as web beacons) which are used to anonymously track the online usage patterns of our users. In addition, we may also use clear gifs in HTML-based emails sent to our users to track which emails are opened and which links are clicked by recipients. The information allows for more accurate reporting and improvement of the website.

Device identifiers:

When you access the website by or through a mobile device (including but not limited to smart-phones or tablets), we may access, collect, monitor and/or remotely store one or more "device identifiers," such as a universally unique identifier ("UUID"). Device identifiers are small data files or similar data structures stored on or associated with your mobile device, which uniquely identify your mobile device. A device identifier may be data stored in connection with the device hardware, data stored in connection with the device's operating system or other software, or data sent to the device by DG Digital Health. A device identifier may convey information to us about how you browse and use the website. A device identifier may remain persistently on your device, to help you log in faster and enhance your navigation through the website. Some features of the website may not function properly if use or availability of device identifiers is impaired or disabled.

Location data:

When you access the website by or through a mobile device, we may access, collect, monitor and/or remotely store "location data," which may include GPS coordinates (e.g. latitude and/or longitude) or similar information regarding the location of your mobile device. Location data may convey to us information about how you browse and

use the site. Some features of the site, particularly location-based services, may not function properly if use or availability of location data is impaired or disabled.

Use of certain service type information we collect about you:

We use or may use cookies, log file, device identifiers, location data and clear gifs information to: (a) remember information so that you will not have to re-enter it during your visit or the next time you visit the site; (b) provide custom, personalised content and information; (c) to provide and monitor the effectiveness of our service; (d) monitor aggregate metrics such as total number of visitors, traffic, and demographic patterns; (e) diagnose or fix technology problems; and (f) to provide advertising to your browser or device.

Our registered office is:

Platform, 3rd Floor Tech Hub, New Station Street, Leeds, West Yorkshire, LS1 4JB
Registered in England, our company number is: 11312365

